



Friday, April 22nd 2022

7:00 PM

VIP Reception 6:00 PM

Fort Worth Zoo

SPONSORSHIP KIT



HELPING RESTORE ABILITY
A Non Profit Serving Texans with Disabilities



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Overview

As the global health community and the world continue to face the challenges presented by the pandemic, the need for highly trained and skilled caregivers continues to rise. The world's rapidly growing aging population is highly vulnerable to serious public health risks but is often isolated and marginalized in our societies. More specifically, the clients Helping Restore Ability serve are in the highest at-risk population due to age, compromised immune systems, or frequent surgical procedures. The attendant care they receive ensures they can remain safely at home.

In recent years, HRA has increased and expanded training opportunities to attendants with the goal of improving the overall health of our clients as well as enhancing their quality of life. Implementation of these trainings has been beneficial in not only achieving these goals, but also has resulted in financial savings to the health community.



Specifically, these savings include:

- *\$3.6M saved through additional training provided to caregivers, resulting in better health outcomes for hundreds of clients. By educating caregivers about the importance of preventative medicine, HRA caregivers were able to encourage their clients to stay ahead of their health needs rather than rely on more expensive and invasive reactive medical care*
- *Savings from attendants trained on encouraging following medication adherence and preventative "well patient" visits, thus reducing emergency room visits and decreasing hospital admission rates*



Additionally, due to this increase in more focused, frequent, and specialized training, HRA recognized a trend showing that more skilled and appreciated caregivers stayed with their clients longer, and those clients began showing fewer need for emergent or inpatient care. HRA believes that the more trained our caregivers are, the better quality of life for the client as well as increased savings to the taxpayers in Texas.

With the number of agencies serving the disabled population in Texas decreasing, we need your help to continue providing these crucial services to those in need. Your contribution will assist in allowing Helping Restore Ability to continue providing our attendants with the highest level of support and training.

2022 Sponsorship Packages

As a sponsor for the 2022 HuRrAh! event benefiting Helping Restore Ability, your business will receive branding and media exposure prior to and during the event.

Custom Packages may be available.

Sapphire Sponsor - \$15,000

**Exclusive Availability*

- 2 VIP Tables (20 tickets)
- Logo or Name included as part of official HuRrAh! artwork
- Name and Logo recognition in all event publicity
- Banner recognition on website landing page
- Logo on all media kit and mail/email collateral
- 5 individualized Facebook posts
- Option to submit a promotional clip to be featured during the live event (up to 90 sec)
- Sponsor announced throughout live event
- Program recognition

VIP Sponsor - \$5,000

- 1 VIP Table (10 tickets)
- Name and Logo recognition included in all VIP information and publicity
- Logo on all media kit and mail/email collateral
- 3 individualized Facebook posts
- Option to submit a promotional clip to be featured during the live event (up to 30 sec)
- Sponsor announced throughout live event
- Program recognition

Gift Bag Sponsor - \$2,500

- 1 VIP Table (10 tickets)
- Logo included on all Gift Bags and Gift Bag signage
- Logo on all media kit and mail/email collateral
- Included on group sponsor level Facebook post
- Option to submit a promotional clip to be featured during the live event (up to 30 sec)
- Sponsor announced throughout live event
- Program recognition

Auction Sponsor - \$1,250

- 1/2 VIP Table (5 tickets)
- Logo on all media kit and mail/email collateral
- Included on group sponsor level Facebook post
- Sponsor announced during Live Auction
- Program recognition

Supporting Sponsor - \$750

- Logo on all media kit and mail/email collateral
- Included on Group Sponsor Level Facebook Post

Additional Sponsor VIP Tickets Available for \$75/each

2022 Individual Ticket Options

VIP Table \$1,000 - Includes early admission, 1 giraffe feeding ticket, passed champagne, passed hors d'oeuvres, 2 drink tickets, reserved seating for program, gift bag (each for 10 guests)

General Admission Ticket \$100 - Includes general admission, reserved seating for program, gift bag



Individual Tickets:

General Admission Ticket - \$100/each

Quantity: _____

VIP Table (10 seats) - \$1000

Learn more and purchase at: www.hrates.org/hurrah

*Available for purchase starting February 1st, 2022. If you would like to purchase a General Admission Ticket or VIP Table early, please return completed form to Savannah Heitman at sheitman@hrates.org

Sponsors Only:

Yes, we wish to support HuRrAh! 2022 at the following level:

\$15,000

\$5,000

\$2,500

\$1,250

\$750

___ Additional VIP Tickets (\$75/each)



Sponsors Only:

Company/Individual Name (as it will appear in publicity) _____

Contact Person _____

Address/Company Address _____

City _____ State _____ Zip Code _____

Phone # _____ Email _____

Website Address (if applicable) _____

Signature of Authorizing Party _____

Commitment must be received by **February 14, 2022** to ensure inclusion in all publicity materials.

Payment must be received by **March 14, 2022** to ensure inclusion in event collateral.

In addition to submitting your sponsorship form, please email a high-resolution logo (if applicable) in order for us to complete program printing. NOTE: All printing will reflect the company name as it is appears above

I will mail a check made payable to: **Helping Restore Ability, 4300 Beltway Place, Ste. 130, Arlington, TX 76018**

I wish to Pay by Debit/Credit Card

Name on Card _____ (circle one) AMEX VISA MASTERCARD DISCOVER

Card Number _____ Exp Date ____/____ CVC _____

Billing Address _____

City _____ State _____ Zip Code _____

Your donation is tax deductible to the extent permissible by law. You will receive written verification of your donation for tax purposes.

Please return completed forms to Savannah Heitman at Helping Restore Ability:

4300 Beltway Place, Suite 130, Arlington, Texas 76018 OR email to sheitman@hrates.org

For additional information, contact Savannah Heitman at 817-635-6020 or via email at sheitman@hrates.org